

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)

II SEMESTER M.A. [JOURNALISM] EXAMINATIONS - APRIL 2019

RADIO BROADCASTING

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

I) Write short notes on any FIVE. (5x5=25)

1. Types of Radio Stations
2. Importance of Community Radio in India.
3. Podcasting
4. Radio studio structure.
5. Radio Commentary
6. Need for privatization of radio broadcasting in India

SECTION - B

II) Answer any THREE of the following questions. (10x3=30)

7. Explain types of Radio Formats.
8. What are the various types of programmes that come on radio? Explain with relevant examples.
9. Discuss the history and development of radio in India.
10. "Radio is a Medium of Mass Communication". Substantiate

SECTION - C

III) Answer any ONE of the following questions. (1x15=15)

11. What are the various principles for writing for radio? Explain.
12. What is satellite Radio? Enumerate the differences between F.M. and S.R.